

Jahanzeb Khan: I design meaningful, useful and engaging experiences to help people interact with technology.

Experience: **Boxbee** **Creative Director** **2016 - Present**
 A web application which powers self-storage businesses

- Produce user requirements, site maps, wireframes, interactions and visual design specifications
- Collaborate with engineering team to ensure the overall vision and plan for site architecture, features and interactions is carried through to final product
- Developed product roadmap and features with stakeholders to ensure timely deliverables
- Designed mobile companion product for drivers and warehouse employees

New York Institute of Technology **Adjunct Professor** **2013 - Present**
 A global private, independent university

Courses: Web Technologies, UX/UI and Branding
 Topics include: UI & UX principles, Interaction design and Visual Storytelling

Betaworks (Quire/Alphaworks) **Design Director** **2015 - 2016**
 A startup studio. Building and seed investing in next generation internet companies

- Designed a user-centered UX based on user research, rapid prototyping and extensive A/B testing
- Developed product strategy with core team, resulting in over \$500,000 in equity transactions
- Collaborated with engineers and business dev throughout the design and development cycle

1-800-Flowers **Contracted Senior Designer** **2014 - 2015**
 An e-commerce platform with a focus on flowers & gifts

- Led UX/UI designs to help reposition the brand online by creating a seamless experience for 1-800-Flowers and all of it's sister companies

HD Made **Senior Designer** **2014 - 2015**
 A digital design agency

- Designed visuals and UX for Fox Sports MLB long-form news platform
- Provided creative direction for Breast Cancer Foundation, Robin Hood Foundation, Ideas42 and Coalition For the Homeless

Worth Global Style Network **Design Director** **2008 - 2014**
 The worldwide leader in fashion trend forecasting

- Developed and communicated strategy and lead digital campaign projects to completion
- Designed product features and channels for WGSN, INstock, Vogue Archives and Homebuilidlife

FHM **Digital Art Editor** **2006 - 2008**
 An International monthly men's lifestyle magazine

- Redesigned FHM Online, which entailed conducting extensive research, wireframes, UI mockups and prototypes for the front-end interface
- Worked with the engineering team to develop custom CMS

Education: **Pratt Institute, Masters in Design Management, 2013**
 Coursework included Operations Management, Managing Innovation & Change, Management Communications, New Product Management & Development. Graduated with Honors

New York Institute of Technology, BFA in Graphic Design with a minor in Computer Science, 2004
 Graduated with Honors. Awarded the Graphic Design and Web Design Faculty Award