

**Jahanzeb Khan:** I design meaningful, useful and engaging experiences to help people interact with technology.

<b>Experience:</b>	<p><b>Brickwork Software</b> <span style="float: right;"><b>Design Director</b></span> <span style="float: right;"><b>2016 - 2017</b></span>                  A B2B SaaS product focused on online to retail experience</p> <ul style="list-style-type: none"> <li>• UX/UI designs for admin dashboard and client facing components</li> <li>• Designed customizable templates, allowing clients a full range of options and configurability</li> <li>• Implemented custom designs for Carolina Herrera, Rejuvenation, Saks, Tumi and West Elm</li> <li>• Created rapid prototypes for engineers and clients</li> </ul> <p><b>New York Institute of Technology</b> <span style="float: right;"><b>Adjunct Professor</b></span> <span style="float: right;"><b>2013 - 2016</b></span>                  A global private, independent university</p> <p>Courses: Web Technologies, UX/UI and Branding                  Topics include: UI &amp; UX principles, Interaction design and Visual Storytelling</p> <p><b>Lowfat Graphics</b> <span style="float: right;"><b>Contracted Designer</b></span> <span style="float: right;"><b>2005 - 2016</b></span>                  An independent design studio</p> <ul style="list-style-type: none"> <li>• Developed branding and websites for clients, such as the NBA, NFL, Netflix, Mulberry and Axis Denim</li> <li>• Pro-bono design services to charities and non-profits, such as Hope Africa and C.J Miles All Stars</li> </ul> <p><b>Boxbee</b> <span style="float: right;"><b>Creative Director</b></span> <span style="float: right;"><b>2015 - 2016</b></span>                  A B2C SaaS product which powers self-storage businesses</p> <ul style="list-style-type: none"> <li>• Produced user requirements, site maps, wireframes, interactions and visual design specifications</li> <li>• Collaborated with engineering team to ensure the overall vision and plan for site architecture</li> <li>• Developed product roadmap and features with stakeholders to ensure timely deliverables</li> <li>• Designed mobile companion product for drivers and warehouse employees</li> </ul> <p><b>Betaworks (Quire/Alphaworks)</b> <span style="float: right;"><b>Design Director</b></span> <span style="float: right;"><b>2015 - 2016</b></span>                  A startup studio. Building and seed investing in next generation internet companies</p> <ul style="list-style-type: none"> <li>• Designed a user-centered UX based on user research, rapid prototyping and extensive A/B testing</li> <li>• Developed product strategy with core team, resulting in over \$500,000 in equity transactions</li> <li>• Collaborated with engineers and business dev throughout the design and development cycle</li> </ul> <p><b>1-800-Flowers</b> <span style="float: right;"><b>Senior UX Designer</b></span> <span style="float: right;"><b>2014 - 2015</b></span>                  An e-commerce platform with a focus on flowers &amp; gifts</p> <ul style="list-style-type: none"> <li>• Led UX/UI designs to help reposition the brand online by creating a seamless experience for 1-800-Flowers and all of it's sister companies</li> </ul> <p><b>HD Made</b> <span style="float: right;"><b>Senior Designer</b></span> <span style="float: right;"><b>2014 - 2015</b></span>                  A digital design agency</p> <ul style="list-style-type: none"> <li>• Designed visuals and UX for Fox Sports MLB long-form news platform</li> <li>• Provided creative direction for Breast Cancer Foundation, Robin Hood Foundation, Ideas42 and Coalition For the Homeless</li> </ul> <p><b>Worth Global Style Network</b> <span style="float: right;"><b>Design Director</b></span> <span style="float: right;"><b>2008 - 2014</b></span>                  The worldwide leader in fashion trend forecasting</p> <ul style="list-style-type: none"> <li>• Developed and communicated strategy and lead digital campaign projects to completion</li> <li>• Designed product features and channels for WGSN, INstock, Vogue Archives and Homebuilidlife</li> </ul> <p><b>FHM</b> <span style="float: right;"><b>Digital Art Editor</b></span> <span style="float: right;"><b>2006 - 2008</b></span>                  An international monthly men's lifestyle magazine</p> <ul style="list-style-type: none"> <li>• Redesigned FHM Online, which entailed conducting extensive research, wireframes, UI mockups and prototypes for the front-end interface</li> <li>• Worked with the engineering team to develop custom CMS</li> </ul>
<b>Education:</b>	<p><b>Pratt Institute, Masters in Design Management</b> <span style="float: right;"><b>2013</b></span>                  Coursework included Operations Management, Managing Innovation &amp; Change, Management Communications, New Product Management &amp; Development. Graduated with Honors</p> <p><b>New York Institute of Technology, BFA in Graphic Design with a minor in Computer Science</b> <span style="float: right;"><b>2004</b></span></p>